## Local Economy Policy Development Advisory Group 1 NOVEMBER 2017

Present: Councillors: Gordon Lindsay (Chairman), Peter Burgess,

David Coldwell, Liz Kitchen and Adrian Lee

Apologies: Councillors: John Bailey, John Chidlow, Leonard Crosbie,

Tony Hogben and Stuart Ritchie

Also Present:

## 24 NOTES OF PREVIOUS MEETING

The group approved the notes of the meeting held on 17 May 2017.

## 25 FORWARD PLAN EXTRACT FOR THE LOCAL ECONOMY PORTFOLIO

The relevant items of the October 2017 forward plan were noted by the group.

The group noted that not only the access height for the new piries place car park should be discussed at a later date.

## 26 **DRAFT VISITOR ECONOMY STRATEGY 2018-23**

The Head of Economic Development provided the group with a presentation on the Draft Visitor Economy Strategy.

The group agreed that more needed to be done, moving forward, to promote tourism within the Horsham District. This could be done by improving tourism information and facilities as well as having a better web presence and creating a visual identity for the District.

The meeting closed at 6.15 pm having commenced at 5.30 pm

CHAIRMAN